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CALL FOR PAPERS

Nepal Academy of Tourism and Hotel Management (NATHM), a **pioneer** academic institute for tourism and hospitality education under the Nepal Government (Ministry of Culture, Tourism and Civil Aviation) established in 1972 and affiliated to Tribhuvan University, calls for scholarly **research** papers (**in English**) from researchers, academicians, and practitioners for **March 2026, Volume VII, No. 1** of the **Nepalese Journal of Hospitality and Tourism Management (NJHTM)**. **NJHTM is a** leading, double-blind, **peer-reviewed research journal** in Nepal's tourism and hospitality sector, and is **CrossRef-listed** and indexed on the **NepJOL platform**, the JOL created under the aegis of INASP and managed by Tribhuvan University Central Library (TUCL).

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Scope of the journal includes (*but is not limited to*)

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| • Tourism marketing and economics | • Sustainable tourism development |
| • Hotel and operations management | • Cultural heritage tourism |
| • Destination management | • Tourist behavior and human resources in the service industry. |
| • Qualitative research must be grounded in a hospitality and tourism management paradigm. | |
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IMPORTANT DATE

Submission of the full paper: By January 07, 2026

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